Mesa Elementary PTO Meeting
February 12, 2020 8:30 am

Attendance -
Leah Winski, Karli Gronholm, Darcy Kitching, Josh Baldner, Susan Traube, Aleeza Tribbia, Bridget Kelly, Kristen Reiss, Delia Cook, Christine Chen and Michelle Kalinski

Minutes -
Minutes from January 15, 2020 – Josh motioned to approve the minutes, Susan seconded, motion approved.

Treasurer's Report –
Kristen Reiss is working to distribute tax donation receipt letters for donations made to the Mesa PTO this school year.

Kristen mentioned that we need to focus on company matches and reminding parents that the “match” donation should be sent to Mesa PTO (not Mesa Elementary). Action Item: Delia Cook to ask her employer if a tax letter is needed from Mesa Elementary to reflect the company match.

The Board discussed including the Direct Ask request in the Mesa Back-to-School communications in August 2020. Potentially, we could include the Direct Ask request into the same platform (RevTrak / Cheddar Up) as the School Supply Ask. Josh estimates that 90% of families pay for school supplies. We want to do a better job of capturing that audience and prompting them to make their Direct Ask donation at the same time. Action Item: Josh Baldner to evaluate using RevTrak for both the School Supply Ask and Direct Ask. Action Item: Kristen Reiss to investigate using CheddarUp for School Supply Ask and Direct Ask donation.

The Board mentioned including year books in the School Supply Ask for all grades for the 2020-2021 school year. Yearbooks are only included in the School Supply Ask for 5th graders this year and it is confusing to parents. Action Item: Leah Winski to ask Evie to incorporate yearbooks into the school supply ask for every grade level for the 2020-2021 school year.

Kristen reviewed the following:

Total Income YTD: $77,500.62
Total Expenses YTD: $75,067.04
Difference: $2,433.58

Expected Income through EOY: $13,655.35
Expected Expenses Thru EOY: $29,502.19
Expense Exceeding Income: ($15,846.84)

Bank Account Reserve Goal: $10K to $20K

Fun Run Profit Goal: $15K to $20K

Principal’s Report -
Josh Baldner reviewed requests from staff for Fun Run 2020 profits - Math professional development, Welcoming Schools professional development and chromebooks. $3,000 is the estimated budget for replenishing chromebooks that cycle out. The estimated cost is $100 per chromebook. Action Item: Josh will provide costs for math professional development and Welcoming Schools professional development.
Fun Run - Michelle Kalinksi chairs the Fun Run. Fun Run date is May 7, 2020. Fun Run will be used to "support our teachers" - from professional development (math and Welcoming Schools), chromebooks, paraprofessional (tutor / aide) budget shortfall and chromebooks. Susan mentioned that a grant could be available for Welcoming Schools professional development and if the front office staff could assist the PTO in applying for grants. Action Item: Susan will investigate a grant writing training class for Kendra. Vote: Delia moves that the Fun Run funds go to professional development (math and Welcoming Schools), tutor shortfall and chromebooks. April seconds. Motion approved.

Shirts - Karli Gronholm requests $300 to purchase additional Mesa t-shirts. Vote: Delia moves to spend up to $350 on additional t-shirts. Seconded by April. Motion approved

Adjourned at 9:34